



the kentucky theatre

YOUR TICKET TO THE BEST IN CINEMA

MARQUEE RENTAL RATES AND POLICIES

1. Subject to availability and the marketing needs of The Kentucky Theatre, our marquee can be rented to post your personal, organizational, or business message.
 2. The marquee can also be rented as part of a theater rental package. Special rates and policies may apply.
 3. Individuals, businesses, and organizations can reserve the East side, the West side, or both sides of the marquee for their exclusive use.
 4. The marquee may be rented for ONE 3-hour block. Staffing availability may result in your message going up earlier than scheduled and staying up longer than scheduled at no extra charge to you.
 5. Messages are subject to our approval.
 6. Please submit the marquee rental inquiry form that you will find on our website. We must receive your rental inquiry form at least three weeks before you wish to post a message.
 7. If we fail to post your message as scheduled due to an error on our part, your fee will be refunded, and we will repost your message for free at a mutually agreed upon later date and time.
 8. If we fail to post your message as scheduled due to circumstances beyond our control (severely inclement weather, natural disaster, etc.) and you still wish to have your message displayed, we will post your message at a mutually agreed upon later date and time for the originally agreed-upon price. If you no longer wish to have your message posted, we will refund your fee.
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THE KENTUCKY THEATRE MARQUEE RENTAL RATES
(One 3-hour block)

East Side (facing on-coming traffic)

Personal	\$150
Corporate or organizational	\$300
501(c)(3)	\$225

West Side

Personal	\$100
Corporate or organizational	\$200
501(c)(3)	\$150

East and West Sides

Personal	\$250
Corporate or organizational	\$500
501(c)(3)	\$375